

A New Decade Calls for Next-Level Protection

ID Watchdog® keeps a pulse on changing fraud trends and tactics — enhancing our technologies so you are equipped with innovative solutions that are actually beneficial and accessible. This year, this includes several new and revamped features that help provide industry-leading identity theft protection and control for you **and** your family.

Enhancements to ID Watchdog Essentials



Greater Protection and Control

Set preferences and help block access to your financial information.

- **Integrated Fraud Alerts - NEW**

Through your dashboard, activate fraud alerts¹ on your credit reports across the three nationwide credit bureaus. Fraud alerts encourage lenders to take extra steps to verify your identity before extending credit.



Improved User Experience

Simplified, mobile-enabled access to notifications and support.

- **Dashboard Enhancements**

Gain faster access to alerts, features, and resources with our redesigned product dashboard and mobile app.

- **Online Resolution Tracker - NEW**

If you have an open identity theft resolution case, you can view the status of your case and keep track of communication with your assigned certified resolution specialist through your online dashboard.



More for Families

ID Watchdog makes it easier for parents to help protect their children's identities and their financial future.

- **Equifax® Child Credit Monitoring - NEW**

Scans the Equifax credit database for a child's Social Security number and alerts you if a credit file potentially exists or is created under your child's identity.

- **Social Accounts Monitoring Enhancements**

Reduce online fraud risk and cyberbullying even better with these additions:

- Link multiple accounts, such as personal, business, and minor children
- Configure alert settings differently for yourself and other family members
- Receive alerts within minutes
- Monitor 5 social media channels, including YouTube

NEW features will be automatically added to Essentials by the end of 2020 for existing and new subscribers.

Take a step to help better protect your identity.

Enroll in this valuable benefit today.

AWARD-WINNING SERVICES



A Leader in Detection & Prevention for four years running and a two-time Leader in Resolution.

¹The Integrated Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Identity Rehab Corporation.